

TCC AND WIRELESS ZONE CONTEST
“2025 STUFF THE BUS”
TERMS AND CONDITIONS

1. **NO PURCHASE NECESSARY TO WIN** per the terms and conditions stated below.
2. **ELIGIBILITY:** As part of our July 27, 2025 “Backpack Giveaway”, all retail stores owned and operated by The Cellular Connection, LLC (“TCC”), and all retail stores that choose to participate and are owned and operated by Wireless Zone, LLC (“WZ”)(collectively, the “Company”) will participate in our “2025 Stuff the Bus” Contest (the “Contest”) which is open to all public/private schools that serve students enrolled in any grades between Kindergarten thru 12th grade (“Eligible Schools”). Company employees, as well as family members of Company employees living in the same household, are not eligible to participate in the Contest.
3. **CONTEST DETAILS:** All TCC stores and all participating WZ stores are involved in the Company’s July 27, 2025 “Backpack Giveaway”. As part of the Company’s “Backpack Giveaway”, the Company is partnering with the Company’s Small/Medium Business (“SMB”) customers who will sponsor, pay for and collect various school supplies via various sponsorship levels as more fully described below. The Contest schedule is as follows: (i) SMB Sponsorship Sign-Up Period: February 18, 2025 – March 31, 2025; and (ii) School Supplies Collection Drive: June 1, 2025 – June 30, 2025. At the conclusion of the SMB Sponsorship Sign-Up Period, the Company will randomly draw five (5) Eligible Schools that will be eligible to win the Prize as defined below (the “Final Five Schools”). The Company will then match each Final Five School with a local Company store. Following this matching process, the Company stores and their accompanying SMB sponsors for each Final Five School will host a “School Supplies Drive” during June 2025 to collect school supplies donations from the corresponding local community.
4. **SMB CUSTOMER SPONSORSHIP LEVELS:** Each SMB customer can nominate one (1) Eligible School to participate in the Contest. Once nominated, each Eligible School can have one or more entries into the Contest based on the following sponsorship schedule:
 - (i) \$100 Sponsorship: Customer receives the right to submit one (1) Contest entry for the Eligible School and the Company displays the customer’s business name on the Company’s website for the duration of the Contest.
 - (ii) \$250 Sponsorship: Customer receives the right to submit three (3) Contest entries for the Eligible School, the Company displays the customer’s business name on the Company’s website for the duration of the Contest, and the Company mentions the customer at least once during the Contest on the Company’s social media platform.
 - (iii) \$500 Sponsorship: Customer receives the right to submit ten (10) Contest entries for the Eligible School, the Company displays the customer’s business name on the Company’s website for the duration of the Contest, and the Company mentions the customer at least once during the Contest on the Company’s social media platform.
 - (iv) \$1000 Sponsorship: Customer receives the right to submit twenty-five (25) Contest entries for the Eligible School, the Company displays the customer’s business name on the Company’s website for the duration of the Contest, the Company mentions the customer at least once during the Contest on the Company’s social media platform, and the customer can create and manage a “business booth” during the July 27, 2025 “Backpack Giveaway”, subject to the Company’s sole authority to approve such “business booth”, within the local Company store participating in the Contest.

5. **HOW TO ENTER:** SMB participating sponsors will select one (1) local Eligible School to participate in the Contest. The Company has the sole and absolute authority and discretion to approve or reject any Eligible School selected for Contest participation.
6. **PRIZE:** The Final Five School Company store and SMB customer that jointly collects the most school supplies during June 2025 will be declared the Contest winner. After the Company identifies the Contest winner, the Company will load all of the school supplies that the Company and SMB customer collected, plus the supplies purchased with sponsorship funds, onto a school bus and drive and deliver the school bus to the Contest winner during the Company's July 27, 2025 "Backpack Giveaway" (the "Prize"). The four remaining schools participating in the Contest that did not win the Prize will receive all school supplies collected by their corresponding Company store and SMB customer during the Contest. The Prize is not transferable or exchangeable for any other prize. All Contest participants are solely responsible for any and all taxes and/or fees as well as any additional costs that may be incurred from the acceptance of the Prize.
7. **PRIZE WINNER NOTIFICATION:** The Company via Executive Director Courtney Kibble (ckibble@roundroom.com) will coordinate communication with the Five (5) Contest finalists and will manage issues related to delivery and distribution of the Prize.
8. **WAIVER:** By participating in the Contest, each Contest winner waives any and all claims of liability of any kind against the Company as set forth below.
9. **PUBLICITY:** By participating in the Contest, where allowed by law, all Contest participants (including SMB customers and Eligible Schools) grant the Company exclusive permission to use their business names and school names, as the case may be, and business and school representatives' names, characters, photographs, voices, and likenesses in connection with promotion of this Contest and/or Prize and future contests of a similar nature and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, Contest participants agree that the Company may disclose personal information obtained from Contest participants to third parties and use such information for marketing and other purposes.
10. **MISCELLANEOUS:** The odds of winning depend upon the number of Eligible Schools that enter the Contest and cannot be determined in advance. The Company reserves the right in its sole and absolute discretion to (i) terminate the Contest at any time without prior notice, or (ii) alter any Contest rules at any time. By entering into the Contest, Eligible Schools representatives are conclusively deemed to have agreed to be bound by these Terms and Conditions as well as by any rules specific to the Contest.

WAIVER/RELEASE OF ALL CLAIMS: by signing below, the representative of the SMB Customer or Eligible School, as the case may be, unconditionally agrees to release and forever discharge the Company from any and all claims, liabilities, obligations, promises, agreements, disputes, demands, damages, causes of action of any kind, known or unknown, which the SMB Customer, Eligible School, or any third party participating in the Contest has or ever had or may have in the future against the Company arising out of the Contest. This General Release shall be binding upon the parties and their respective heirs, administrators, personal representatives, executors, successors, and assigns.

SMB Customer PRINTED NAME and TITLE

SMB Customer Representative Signature

Date

Eligible School Representative PRINTED NAME and TITLE

Eligible School Representative Signature

Date